



EU PVSEC 2021 *online*

38th European Photovoltaic Solar Energy
Conference and Exhibition

**THE
INNOVATION
PLATFORM
FOR THE
GLOBAL
PV SOLAR
SECTOR**

**06 - 10
SEPTEMBER
2021**

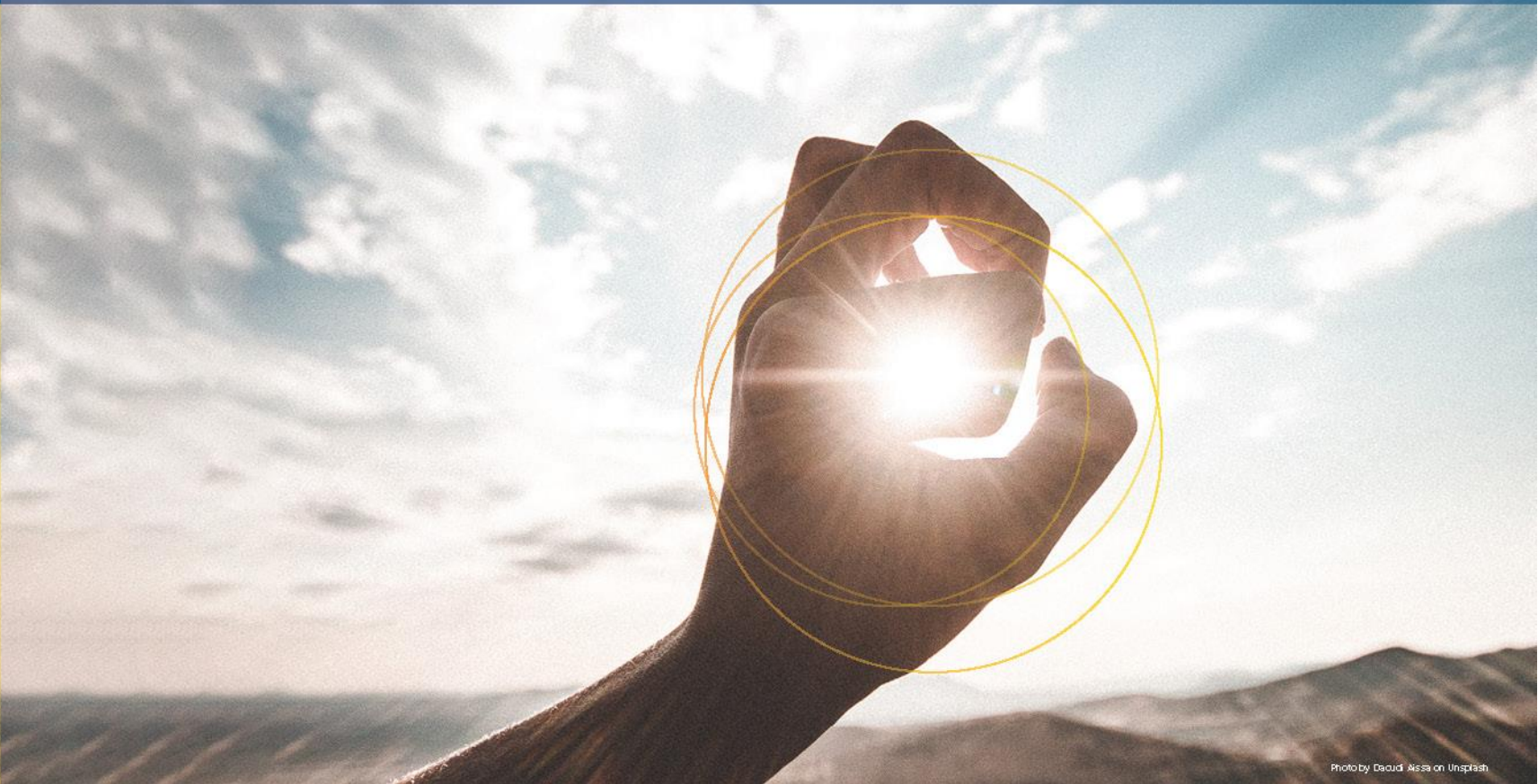


Photo by David Asse on Unsplash

**SPONSORSHIP
PACKAGES**

www.photovoltaic-exhibition.com



TABLE OF CONTENTS

- WELCOME TO THE EU PVSEC 3
- A CHANGE IN PERSPECTIVE – THE EU PVSEC INDUSTRY SUMMIT 4
 - HIGHLIGHTS 5
 - WHAT’S IN IT FOR YOU 5
 - PROGRAMME 6
- DEPENDING ON YOUR COMPANY’S NEEDS AND BUDGET, YOU’RE WELCOME TO CHOOSE A PACKAGE OR COMPILE YOUR OWN 7
- GIVE YOUR COMPANY A ROLE ON THE INTERNATIONAL PV STAGE AND PRESENT YOUR SERVICES TO A POOL OF INDUSTRY EXPERTS..... 8
- MEET OUR PREVIOUS ATTENDEES 9
- DARE TO BE DIFFERENT! – CONTACT 10
- SUPPORT 11

WELCOME TO THE EU PVSEC

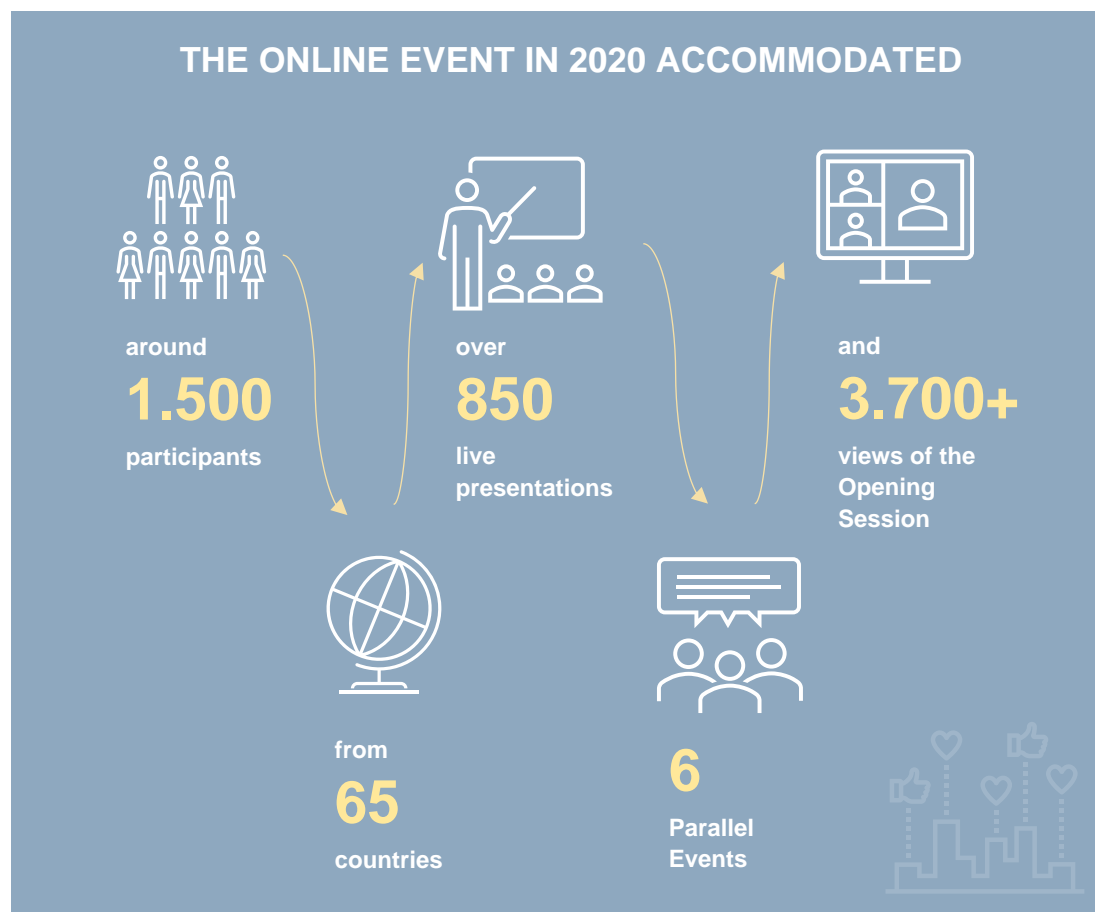
The EU PVSEC is the largest international Conference for Photovoltaic research, technologies and applications, and at the same time a top international PV Industry Exhibition.

IT'S YOUR ENTRY POINT TO GET IN TOUCH with top scientists from industry & research institutes, and policy makers from around the globe and to learn about and discuss the latest solar technology updates as they prepare for new investments. It is the leading technology exchange platform for the international solar community.

As a result of the ongoing uncertain situation regarding the Covid-19 pandemic, the **EU PVSEC 2021 WILL AGAIN BE HELD FULLY VIRTUAL**, following the successful online format of 2020.



SEE FOR YOURSELF:





A CHANGE IN PERSPECTIVE – **THE EU PVSEC INDUSTRY SUMMIT**

The EU PVSEC is committed to highlight the importance of promoting the PV industry in Europe and focusing to foster manufacturing capacities within the EU. To achieve this goal and to provide a platform for the PV industry, we are introducing the first ever **EU PVSEC INDUSTRY SUMMIT**.

The aim of the Industry Summit is, complementary to the conference programme, to highlight the role of the PV industry, to provide a forum for the exchange and discussion of industry topics and to connect policy makers and key players along all stages of the value chain.



THE INDUSTRY SUMMIT COVERS ALL AREAS OF THE PV VALUE CHAIN

A Materials, Solar Cells/wafers and Production Technologies

- Materials
- Solar cells and wafers
- Production and Manufacturing Technologies

B Photovoltaic Modules, BoS Components and Quality control

- Silicon PV Modules
- Non-Silicon PV modules
- PV components
- Certification, Accreditation, Inspection and Testing
- ICT, Digital PV
- Mounting and Tracking Systems

C PV Systems/Plants and PV Applications

- Solar Resource, Forecasting and Simulations
- Modelling, Design, Operation and Performance of PV Plants
- Utilities, project development, engineering, consulting
- PV Applications: BIPV, Vehicle integrated PV and e-mobility, PV in infrastructures, PV on water, Agro-PV, other applications

D Horizontal Categories

- Governmental Authorities and Associations
- Educational Sector, Universities, Research Centers and Laboratories
- Promotion, Financing and Investment
- Media and Publishers



THE EU PVSEC INDUSTRY SUMMIT HIGHLIGHTS



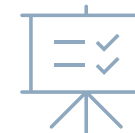
EVENT / WORKSHOP

Organise your own event / workshop to impart your knowledge and share your professional expertise with a pool of PV industry experts.



PANEL DISCUSSION

Be part of inspiring **panel discussions** covering late-breaking industry topics and showcase your know-how on the latest market-trends.



COMPANY PRESENTATION

Give a **presentation of your company's core competences and services** to attract potential new business partners.

WHAT'S IN IT FOR YOU



EXPOSURE

As a sponsor / exhibitor of the EU PVSEC, we promote your company and your services with a multichannel approach on an international scale.



POSITIONING

With over 650 companies attending, you can get in touch with experts from all touchpoints of the PV value chain, strengthening your position as a leading partner of choice.



LEADS

Grow your sales pipeline and increase the number of potential customers with the insights you gain at the EU PVSEC.



EU PVSEC INDUSTRY SUMMIT PROGRAMME

	Monday, 06 Sept.	Tuesday, 07 Sept.	Wednesday, 08 Sept.	Thursday, 09 Sept.	Friday, 10 Sept.	
08:30	EU PVSEC Conference Opening	P.E./Workshop sponsor	Industry Presentations	Conference Presentations: Energy System Integration	Conference Presentations: PV Applications	
10:00	Plenary Session: Devices in Evolution: Pushing the Efficiency Limits					Conference Presentations: Finance, Markets and Policies
10:30		Industry Roundtable Discussion	Conference Presentations: Electrical Grid Integration / Storage	Plenary Session: Industry and Applications: PV Going Everywhere	Conference Presentations: PV Applications / Finance, Markets and Policies	
12:00			Plenary Session: Sustainability and Social Acceptance Preparing for the TW Era			
13:30	EU PVSEC Industry Summit Opening: Roundtable Discussion	Solar Industry Forum	Solar Industry Forum	Panel Discussion Topic 6 + 7	Conference Presentations: PV Applications	
15:00						EU PVSEC Conference Closing
15:15	P.E./Workshop sponsor	Conference Presentations: Manufacturing & Production of Si Cells	Solar Industry Forum	Solar Mobility Forum	Conference Presentations: Energy System Integration	Conference Presentations: PV Applications / Finance, Markets and Policies
16:45						
17:00	Industry Presentations	Conference Presentations: Manufacturing & Production of Si Cells	Solar Industry Forum	Solar Mobility Forum		
18:30						

Status as of 20.4.2021



BE PART OF ENGAGING DISCUSSIONS AND SECURE YOUR SLOT TO PROVIDE VALUABLE CONTENT AT THE EU PVSEC INDUSTRY SUMMIT.

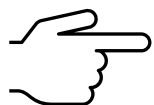


DEPENDING ON YOUR COMPANY'S NEEDS AND BUDGET, YOU'RE WELCOME TO CHOOSE A PACKAGE OR COMPILE YOUR OWN

SPONSOR <i>¹⁾Info concerning VAT: All prices are net; VAT will be charged when applicable.</i>	PLATINUM 8.000 € ¹⁾	GOLD 4.500 € ¹⁾	SILVER 2.500 € ¹⁾
Virtual showroom – Present your company/institute/project with marketing videos, pictures and brochures and get in touch with potential new customers	✓	✓	✓
Homepage - Your Logo with hyperlink displayed on the EU PVSEC homepage	✓	✓	✓
Sponsor Page - Your Logo, hyperlink and description displayed on the EU PVSEC subpage “Sponsors”	✓	✓	✓
Login page - Prominent display of your logo on the login page of the conference platform	✓	✓	✓
Newsletter Logo – Prominent display of your logo in every EU PVSEC newsletter	✓	✓	✓
Social Media Mention - prominent acknowledgements on social media announcements related to the EU PVSEC	2x	1x	1x
Company Presentation - Give a 15-minute business speech and pitch your services to potential customers within the Industry presentation session	✓	✓	✓
Conference registration - full week Conference registrations	4	2	1
Discount* - discount on 5 additional registrations	25%	20%	15%
Newsletter Feature – announcements in the EU PVSEC newsletter presenting your company (text and banner)	2x	1x	
Roundtable Session Speaker – Show your expertise and discuss a specific industry topic with fellow experts in a roundtable discussion. Speaking slots are limited and will be assigned on a first come first serve basis	✓	✓	
Delegate List – Get a list of all participants and companies after the event (subject to privacy laws and consent)	✓	✓	
Industry parallel event – Organise your own 1,5-hour event/workshop covering industry topics within your area of expertise	✓		
Break Video – Showcase your company with a promotional video that will be shown exclusively during 2 (two) specific conference breaks. Break video slots are limited and will be assigned on a first come first serve basis.	✓		



SHOWCASE YOUR COMPANY ON THE INTERNATIONAL PV STAGE AND PRESENT YOUR SERVICES TO A POOL OF INDUSTRY EXPERTS



ADDITIONAL OPTIONS

These options can be purchased individually, in combination, or in addition to any of the existing packages

<p>Opening Video (exclusive)</p> <p>15 – 30 second video prior to the Conference Opening Session. The exclusive Opening video slot will be assigned on a first come first serve basis.</p> <p>3000 €¹⁾</p>	<p>Closing Video (exclusive)</p> <p>15 – 30 second video prior to the Conference Closing Session. The exclusive Closing video slot will be assigned on a first come first serve basis.</p> <p>3000 €¹⁾</p>	<p>Break Video</p> <p>Showcase your company with a promotional video that will be shown exclusively during a specific conference break. Break video slots are limited and will be assigned on a first come first serve basis.</p> <p>1000 €¹⁾ (1 sponsor per break)</p>	<p>Sponsored Sidebar</p> <p>Display a promotional banner in the sidebar of the conference platform during a specific session. Sidebar slots will be assigned on a first come first serve basis.</p> <p>2000 €¹⁾ (1 sponsor per session)</p>
<p>Industry Session Sponsor</p> <p>Have your logo displayed in the screen during the whole industry session</p> <p>2000 €¹⁾ (1 sponsor per session)</p>	<p>Roundtable Session Sponsor</p> <p>Get one full week conference registration and have your logo displayed in the screen during the whole roundtable session</p> <p>3000 €¹⁾ (3 sponsors per session)</p>	<p>Solar Industry Forum Sponsor</p> <p>Have your logo displayed in the screen during all Solar Industry Forum Sessions. Find further advantages in the SIF Sponsoring overview.</p> <p>3000 €¹⁾</p>	<p>Company Showroom</p> <p>Virtual booth, display of all your marketing material, chat and comment section, EU PVSEC newsletter announcement, discount* - reduced conference ticket (10%)</p> <p>600 €¹⁾</p>

¹⁾Info concerning VAT: All prices are net; VAT will be charged when applicable.

*Cannot be combined with other discounts

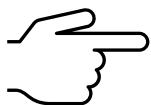


MEET OUR PREVIOUS **ATTENDEES**

Over **650** industry companies
and research institutions participated

3D-Micromac AG - Laser Equipment • Air Liquide SA • AIST - National Institute of Advanced Industrial Science and Technology • AIT Austrian Institute of Technology GmbH • ANU - The Australian National University • Arizona State University • Avancis GmbH • BayWa r.e. Operation Services • Canadian Solar Inc. • CEA / INES • CEA-INES • CEATECH-INES • CENER - National Renewable Energy Centre • centrotherm international AG • CIEMAT • Cleantech Solar • CNRS • CSEM - Centre Suisse d'Electronique et de Microtechnique SA • Delft University of Technology • DLR-Institut für Vernetzte Energiesysteme e.V. • DNV GL • DOWA ELECTRONICS MATERIALS CO., LTD. • DTU - Technical University of Denmark • DuPont • ECM Greentech • EDF ENR PWT (Photowatt) • EDF R&D • EMPA - Swiss Federal Laboratories For Materials Science and Technology • ENEA - Italian National Agency for New Technologies, Energy and Sustainable Economy • ENEL GREEN POWER S.p.A. • ENGIE • EPFL • EPFL-STI-IMT-PVLAB • ETA - Florence Renewable Energies • Eurac Research • European Commission - Joint Research Centre • exateq GmbH • First Solar •

Forschungszentrum Jülich GmbH • Fraunhofer-Center für Silizium Photovoltaik CSP • Fraunhofer-Institut für Solare Energiesysteme ISE • FUJICO CO.,LTD • FZJ Forschungszentrum Jülich GmbH • German Aerospace Center (DLR) Institute of Networked Energy Systems • Google • Green Energy Park • h.a.l.m. elektronik GmbH • Hanwha Q CELLS GmbH • Helexia • Helmholtz-Zentrum Berlin • Helmholtz-Zentrum Berlin für Materialien und Energie GmbH • Heraeus group • Hitachi Ltd., Central Research Laboratory • IFE Institute for Energy Technology • IHK Akademie München und Oberbayern • imec vzw • IPROconsult GmbH • ISC International Solar Energy Research Center Konstanz e.V. • ISC Konstanz • ISFH Institut für Solarenergieforschung GmbH • ITRI Industrial Technology Research Institute • JinkoSolar GmbH • Kipp & Zonen B.V. • Korea Polytechnic University • Kuwait University • Kyocera Corporation • LayTec AG • Lisboa E-Nova – Energy and Environment Agency of Lisbon • Macdermid Alpha Electronics Solutions • Meteotest • Meyer Burger Technology AG • Microquanta Semiconductor Co., Ltd. • MLU Martin-Luther-Universität Halle-Wittenberg • Mondragon Assembly S.Coop • Montanuniversität Leoben • MOSO Power Supply Technology Co., Ltd • Nagoya University • Nankai University • NICE Solar Energy GmbH • NIST National Institute of Standards and Technology • NREL - National Renewable Energy Laboratory • NTU National Taiwan University • Onyx Solar Energy S.L. • panasonic • Panasonic Corporation • PCCL Polymer Competence Center Leoben GmbH • PI Photovoltaik-Institut Berlin AG • PTB Physikalisch-Technische Bundesanstalt Braunschweig • PV Europe • pv magazine • pv magazine group GmbH & Co KG • PVmen • PVsyst SA • Q-Cells • QEERI - Qatar Environment and Energy Research Institute • REC Solar • RENA Technologies GmbH • Reuniwatt SAS • RISE Research Institutes of Sweden • RSE S.p.A. (Ricerca sul Sistema Energetico) • RTS Corporation • SAL Silicon Austria Labs GmbH • Sandia National Laboratories • SANYO Electric Co.,Ltd • sbp sonne gmbh • SHARP Electronics GmbH • Sichuan University • SINGULUS TECHNOLOGIES AG • SINTEF AS • Sinton Instruments • SMA Solar Technology AG • Solar Architecture • Solar Media • SolarBe • Solaredge • SolarPower Europe • SOLARUNITED • SOLEAN Lean Solar Solutions • Solliance - TNO • SUPSI University of Applied Sciences and Arts of Southern Switzerland • SURAGUS GmbH • Swansea University • Swissolar • Taiwan Electric Research & Testing Center • Tallinn University of Technology • Tampere University • Technische Hochschule Köln • Technische Universität Bergakademie Freiberg • Technological Institute for the Renewable Energies S.A. • The University of Electro-Communications • TNO • TNO Energy Transition • TNO/Solliance • Tokyo University of Science • TOTAL • Toyota Technological Institute • Trina Solar Co., Ltd • Trinasolar • TÜV Rheinland Energy GmbH • UBU - University of Burgos - Escuela Politécnica Superior • Universität Konstanz / Department of Photovoltaics • University of Cambridge • University of Cyprus • University of Ferrara • University of Freiburg • University of Glasgow • University of Lisbon - Faculty of Science • University of Ljubljana UL-FE • University of Luxembourg • University of Manchester • University of New South Wales • University of Oslo • University of South Africa • University of Tokyo • University of Tsukuba • University of Twente • UNSW • UNSW Australia • UPM - Technical University of Madrid • USP - University of São Paulo • Utrecht University • Vaal University of Technology • VITRONIC Dr.-Ing. Stein Bildverarbeitungssysteme GmbH • VON ARDENNE GmbH • Wacker Chemie AG • Zentrum für Sonnenenergie- und Wasserstoff-Forschung Baden-Württemberg (ZSW) • Zurich University of Applied Sciences



...AND MANY MORE

BE PART OF OUR GLOBAL COMMUNITY AND MEET TOMORROW'S PV ELITE



DARE TO BE **DIFFERENT!**

You didn't find the perfect option for you or have additional ideas?

Talk to us!

We will make sure to create a package tailored to your needs!



Denis Schultz

+49 – 89 720 12 738

pv.exhibition@wip-munich.de

Sylvensteinstr. 2
81373 Munich
Germany





SUPPORT

INSTITUTIONAL SUPPORT



With the support of UNESCO's Natural Sciences Sector



SUPPORTING ORGANISATIONS



EREF
European Renewable
Energies Federation



COORDINATION OF THE TECHNICAL PROGRAMME



JOINT RESEARCH CENTRE
The European Commission's in-house science service



INSTITUTIONAL PV INDUSTRY COOPERATION



SUPPORTING ASSOCIATIONS



MEDIA PARTNERS

