



EU PVSEC 2020 *online*

37th European Photovoltaic Solar Energy
Conference and Exhibition

The Innovation Platform for the global PV Solar Sector

Information for
Exhibitors

07- 11 SEPTEMBER 2020

www.photovoltaic-exhibition.com



WELCOME TO THE EU PVSEC ONLINE EDITION

WE INVITE YOU TO PRESENT YOUR PRODUCTS AT THE LEADING TECHNOLOGY EXCHANGE PLATFORM.

The unique character of the EU PVSEC combines the world's largest PV science and technology conference with a PV industry and technology show, attracting the entire professional PV community from around the globe.

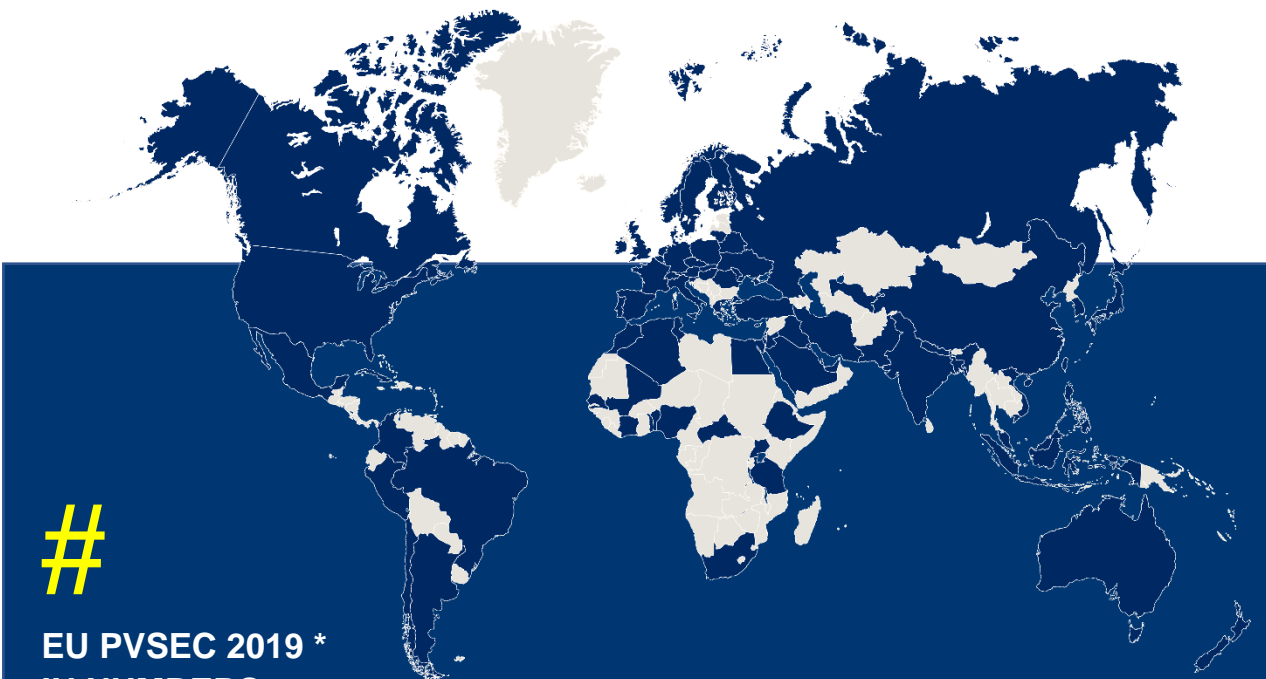
This year a new digital experience reflects the identity of the EU PVSEC.

An online event brings a lot of opportunities for new ways of knowledge sharing and networking. The leading platform for the global PV community is to meet and discuss new ideas and concepts and share inspiration. The focus will be on an interactive experience supported by live presentations and interaction, including live networking and a virtual exhibition.

It is certain that these innovations will not only benefit this year's event but also in-person conferences in the future.

COORDINATION OF THE TECHNICAL PROGRAMME:

CONTACT US: pv.exhibition@wip-munich.de



EU PVSEC 2019 * IN NUMBERS

- **2000** Participants from
- **70** Countries around the world, thereof
- **800+** Key note, Plenary, Oral and Visual presentations
- **100+** further presentations at 12 Parallel Events
- **53** Exhibitors
- **10** Sponsors

* Onsite event in Marseille



JOINT RESEARCH CENTRE

The European Commission's in-house science service



EU PVSEC 2020 EXHIBITION GOES VIRTUAL

JOIN US

EU PVSEC 2020: Virtual online exhibition will serve as an interactive exchange for visitors and exhibitors showcasing their work and products.

You will meet your target group right there: the global PV community, consisting of science and PV industry, will gather at the EU PVSEC. Technologies, innovations and new concepts in the upstream PV sector are the main characteristics. From the total of participants, about 50% are represented by PV researchers and 40% by PV industry.

DATES

7th – 10th September 2020, online

EVENT AT A GLANCE

The 2020 conference programme will offer the same experience as our previous events including networking opportunities, oral and visual presentations.



EU PVSEC 2020 Online will offer multiple customized networking and branding opportunities.

“

“The EU PVSEC 2019 has been a great opportunity to exchange knowledge with experts from the PV industry whether they’re coming from university, institutions or even partners that develop technologies and I have no doubt that this will continue.”

Juan Francisco Martínez Sánchez
Fraunhofer Institute for Solar Energy
Systems ISE



WHY THE PV INDUSTRY SHOULD JOIN

The EU PVSEC, the European Photovoltaic Solar Energy Conference and Exhibition, is the most frequented international conference for the photovoltaic sector. For more than 30 years, it has been serving globally as the annual meeting point for PV experts from research, development and the industry.

The EU PVSEC focuses on upstream research and technologies and covers the latest findings in research. The future of photovoltaics will be shaped by a unique alliance between research and industry.

Meet your target group at the 37th EU PVSEC in September 2020 and talk to your customers about the latest developments in the market online.

Our strong conference history attracts an impressive list of attendees from recognised academic institutions, research organisations, and major corporations.

Be part of one of the most important international conferences on PV

Meet international R & D top specialists for PV

Meet your customers from around the world

Learn about the latest results for PV from international scientists

Be part of the ongoing discussion of all new cell and module developments

Watch presentations about industrial application of PV technologies

Follow the discussion about quality requirements in PV

Understand the manufacturing of new cells & modules, and keeping tight control of production costs without compromising final product quality and performance



WHO ATTENDS?

- Industry Technology Executives
- Researchers
- Silicon, Wafer, Cell & Module Manufacturers
- Production Equipment Suppliers
- Processing Material Suppliers
- BOS (Inverter, Connector, Wire) Manufacturers
- Developers
- Installers
- Battery Storage Experts
- Utilities
- Architects

WHO EXHIBITS?

At the EU PVSEC 2019 in Marseille, France, exhibitors offered products from the following sectors:

- | | |
|---------------------------|---------------------------|
| • Solar System Technology | • Equipment Manufacturing |
| • Cell Production | • Luminescence Equipment |
| • Module Production | • Diffusion Equipment |
| • Processing Materials | • Simulation Software |
| • Research | • Wafers Sorting |
| • Testing | • Cell Testing |
| • Publishers | • Solar Simulators |
| • Associations | • Wet Chemical Processing |
| • Quality Control | • Cell Metallization |



EXHIBITION & SPONSORSHIP PACKAGES

REACH A GLOBAL AUDIENCE AND OFFER A UNIQUE EXPERIENCE...ANYTIME, ANYWHERE

EXHIBITION

ONLINE PACKAGE

€ 1.800*

Virtual booth is equipped with all items you will need for establishing an exhibition space to showcase your products, services and projects.

- **Present your company and manage your own content:** Upload your videos, images, brochures and data sheets.
- Add your company description, contact details and social media channels to your profile.
- **Interact with the EU PVSEC participants** via chat or 1on1 calls. Both possibilities are available at your booth.
- **Pre-event online marketing** via EU PVSEC newsletter.
- **Listing as exhibitor on the EU PVSEC website and in the EU PVSEC App.**
- Every exhibitor will receive **1 Full Week Conference registration**. Visit the event, follow high quality sessions and get in contact with speakers and participants.

SPONSORSHIP

ONLINE PACKAGE

€ 5.000*

Sponsorship Online Package includes all services from the **Exhibitor Online Package**. **Additional benefits are:**

- Every Sponsor will receive **2 Free Full Week Conference registrations. (3 Registrations in total)**
- Listing as Sponsor in the **Event App**.
- **Logo with link** to your webpage will be published at the **conference website**
- **Sponsor Logo** will be shown during the **breaks of the conference sessions**.
- **EU PVSEC Social Media** channels linked to your company's website
- **Logo** on start slide at the **Opening or Closing session**

* All prices are net; additional VAT will be charged when applicable.



EXHIBITION CONTACT

CONTACT US TO FIND THE BEST SOLUTION FOR YOUR EXHIBITION NEEDS.

WE LOOK VERY MUCH FORWARD TO WELCOMING YOU TO OUR GLOBAL DIGITAL EXPERIENCE IN SEPTEMBER.

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