



EU PVSEC 2017

**33rd European Photovoltaic Solar Energy
Conference and Exhibition**

The Innovation Platform for the global PV Solar Sector



Information for Exhibitors

**25 - 29 SEPTEMBER 2017
RAI CONVENTION &
EXHIBITION CENTRE
AMSTERDAM, THE NETHERLANDS**

www.photovoltaic-exhibition.com



WELCOME TO THE EU PVSEC 2017

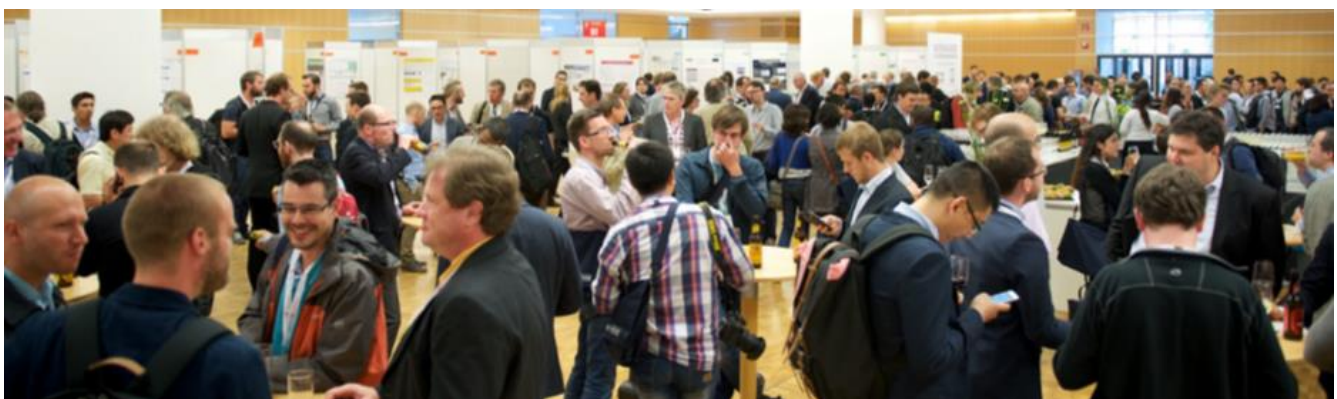
The Netherlands is very pleased to host the EU PVSEC 2017 and welcomes you to the beautiful city of Amsterdam!

Solar energy is considered a key technology for a sustainable energy future, also in our small and windy country. Integration of PV into buildings, infrastructure and landscape offers great opportunities to achieve impact and even offshore combinations with wind energy, biomass, and energy storage may be possible. Large-scale generation of sustainable electricity can be used not only to cover electricity demand, but also for heating purposes and perhaps even for fuels and products. This conviction is clearly translated into our innovation and deployment policies. PV is an important topic in the ambitious innovation program of the TKI Urban Energy; the national public-private partnership for energy innovations in the urban environment in broad sense. Large-scale PV deployment is stimulated by several financial incentives for small and large systems and the PV market has grown accordingly. In short: PV is here to stay and flourish.



The Netherlands has a global perspective on societal and environmental challenges, on business opportunities, and on culture. Therefore we look forward to the exchange of exciting developments in PV science, technology and applications and all related topics, between stakeholders from all over the world. Let's learn from each other and inspire each other. We hope to see you here from 25 to 29 September 2017!

Prof. Wim Sinke
ECN Solar Energy, TKI Urban Energy



TECHNICAL PROGRAMME COORDINATION

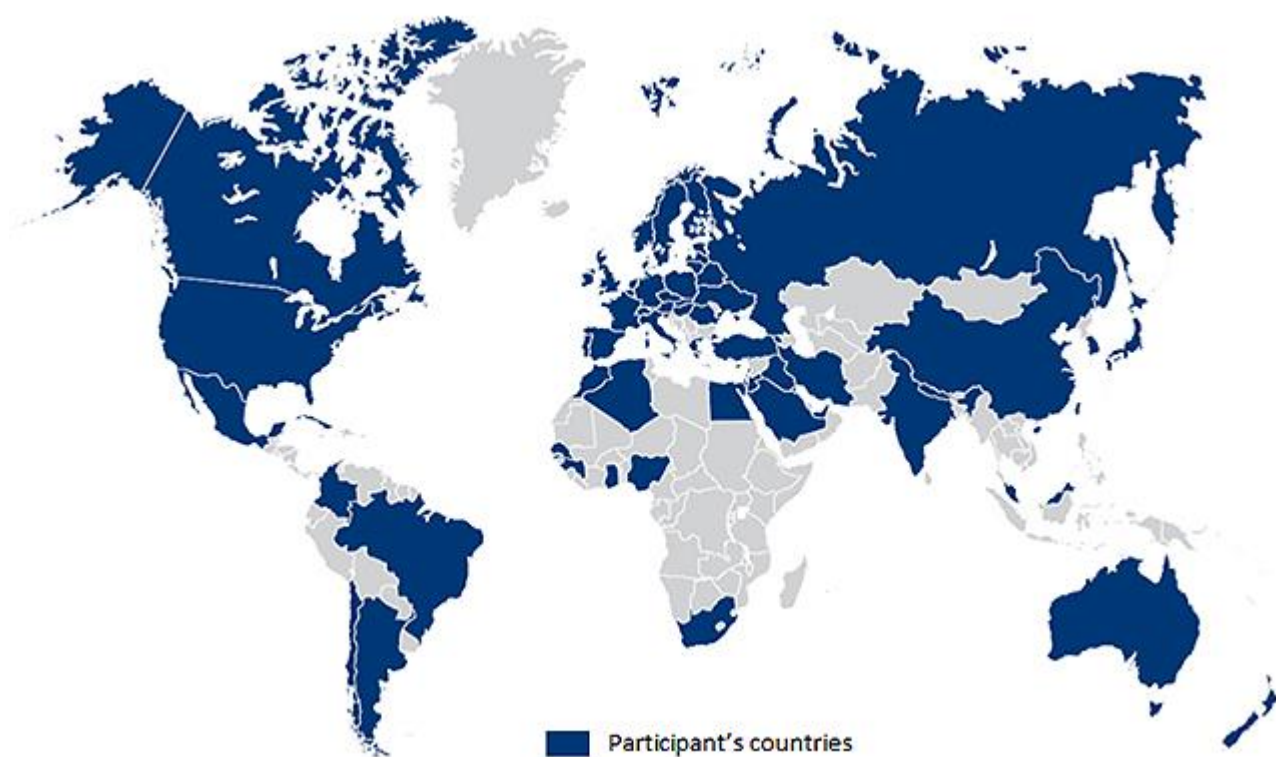


European Commission
Joint Research Centre



EU PVSEC 2016 IN NUMBERS

- 1742 Participants from
- 73 Countries around the world, thereof
- 26 EU Countries represented, equivalent to 58% of all EU PVSEC participants
- 1053 Key note, Plenary, Oral and Visual presentations
- 70 further presentations at
- 6 Parallel Events
- 5851 Authors and Co-authors from
- 90 countries involved in the preparation of abstracts for presentation



PARTICIPANTS COUNTRIES:

Algeria • Argentina • Armenia • Australia • Austria • Belarus • Belgium • Brazil • Canada • Chile • China • Colombia • Cuba • Cyprus • Czech Republic • Denmark • Egypt • Estonia • Finland • France • Georgia • Germany • Ghana • Greece • Guinea • Hong Kong • Hungary • India • Iran • Iraq • Ireland • Israel • Italy • Japan • Jordan • Korea, Republic of • Kuwait • Latvia • Lebanon • Lithuania • Luxembourg • Malaysia • Malta • Martinique • Mexico • Morocco • Nepal • The Netherlands • New Zealand • Nigeria • Norway • Poland • Portugal • Qatar • Réunion • Romania • Russian Federation • Saudi Arabia • Senegal • Singapore • Slovakia • Slovenia • South Africa • South Korea • Spain • Sweden • Switzerland • Taiwan • Turkey • Ukraine • United Arab Emirates • United Kingdom • USA



EU PVSEC 2017 EXHIBITION

join us

DATES

25 - 28 September 2017

HOURS

Monday: 13:00 - 18:00
Tuesday: 09:00 - 18:00
Wednesday: 09:00 - 18:00
Thursday: 09:00 - 16:00

**10% early bird discount:
deadline extended until
15 January 2017**

VENUE

Amsterdam RAI
Europaplein
1078 GZ Amsterdam
The Netherlands

The Exhibition takes place from Monday to Thursday, 25 September to 28 September 2017 at the RAI Convention & Exhibition Centre, Amsterdam. You will meet your target group right there: the global PV community, from science and PV industry will gather at the EU PVSEC. Technologies, innovations and new concepts in the upstream PV sector are the main characteristics. From total participants about 50% are represented by PV researchers and 40% by PV industry.

WHY THE PV INDUSTRY SHOULD JOIN EU PVSEC

EU PVSEC, the European Photovoltaic Solar Energy Conference and Exhibition, is the most frequented international conference for the photovoltaic sector. For more than 30 years, it has been serving globally as the annual meeting point for PV experts from research, development and the industry.

The EU PVSEC focuses on upstream research and technologies and covers the latest findings in research. The future of photovoltaics will be shaped by a unique alliance between research and industry.

Meet your target group at the 33rd EU PVSEC in September 2017 and talk to your customers about the latest developments in the market.

Your reasons to join the event:

- To be part of one of the most important international conferences on PV
- To meet international R & D top specialists for PV
- To meet your customers from around the world
- Learn about the latest results for PV from international Scientists
- Be part of the ongoing discussion of all new cell and module developments
- To see the presentations about industrial application of PV technologies
- To follow the discussion about quality requirements in PV
- To understand the manufacturing of new cells & modules, and keeping tight control of production costs without compromising final product quality and performance
- EU PVSEC is global: Participants from more than 70 countries around the globe can be expected
- Be Part of the European PV Community - The EU PVSEC 2016 confirmed its strong European identity: 26 EU countries were represented this year



EU PVSEC 2017 EXHIBITION

Stand opportunities

We offer a wide range of solutions for companies and organizations that wish to participate at EU PVSEC 2017 as exhibitors: it is possible to book a fully equipped pre-built stand or to rent the plain exhibition space for the set-up of one's own structure. A wide array of versatile sizes and positions are available to suit your needs and offer you the best possible visibility during the event.

Full Service Package

Classic shell scheme booth, fully customisable and equipped with all basic items you will need for establishing an exhibition space in which to showcase your products and activities. We offer stands from a starter unit of 9 square meters including:

- white wall elements
- white fascia with company name on all open sides
- carpet tiles in one color
- 1 spotlight per 4m²
- 2KW electricity daytime power incl. consumption for 4 days and 1 wall socket
- daily stand cleaning
- waste bin
- 1 table and 3 chairs
- 1 FREE Full-Week Conference admission every 18m² of booked stand space
- Reduced Conference fee from 9m²



Full Service Package € 310/m² *

* All prices are net; additional VAT will be charged when applicable.





Surface Package

If you wish to participate in the exhibition with your own stand, it is also possible to book a plain exhibition surface and assemble your own booth structure.

You can choose your own stand building company. Feel free to contact us for a recommendation.

- Exhibition raw space
- 1 FREE Full-Week Conference admission every 18m² of booked stand space
- Reduced Conference fee from 9m²

Raw Space € 265/m² *

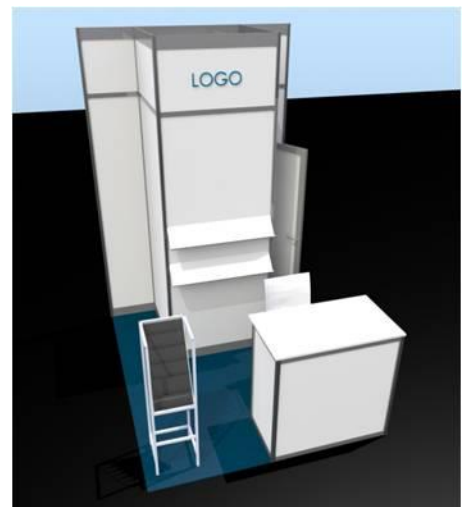
Exhibitor Visibility Point (5m²)

The Visibility Point option offers the opportunity to exploit a promotional exhibition space to ensure your presence and visibility at the event without booking a stand. Various Visibility Point locations will be set-up, comprising a small information desk and a column of panels in the back to append your printed materials (e.g. posters) and to store your materials.

The package includes:

- carpet tiles in one colour
- white wall elements
- 1 lockable door
- 1 high chair
- 1 brochure rack
- 1 counter
- 1 spot on arm
- 1 logo / namepanel 100x40 cm high
- 2KW electricity daytime power incl. consumption for 4 days and 1 wall socket
- daily stand cleaning

Exhibitor Visibility Point € 1650 *



Several other exhibiting solutions are also available including poster totems, networking desks and more.

* All prices are net; additional VAT will be charged when applicable.



EU PVSEC 2017 EXHIBITION + SPONSORSHIP PACKAGES

Enhance your visibility and get the most from your experience

SILVER SPONSORING PACKAGE

10.000 € + VAT*

- 9m² Full Service Stand
- 3 Full Conference Week Registrations
- One sponsorship item from category A

GOLD SPONSORING PACKAGE

20.000 € + VAT*

- 18m² Full Service Stand
- 6 Full Conference Week Registrations
- One sponsorship item from category B

PLATINUM SPONSORING PACKAGE

30.000 € + VAT*

- 36m² Full Service Stand
- 9 Full Week Conference Registrations
- One sponsorship item from category C

SINGLE SPONSORSHIP ITEM CATEGORIES

A	B	C
€ 5.000*	€ 10.000*	€ 15.000*
Welcome Reception Programme Guide Conference Notepad Conference Pen Delegates' Lanyards Parallel Events	Networking Lunch Water Dispenser Wi-Fi Service Programme Brochure	EU PVSEC Dinner Coffee Breaks Conference Folders/Bags

All details are listed in our Sponsorship Opportunities brochure.



Could not find the perfect package for your company?
Please contact us to discuss tailored solutions.

* All prices are net; additional VAT will be charged when applicable.





EXHIBITION CONTACT:

Contact us to find the best solution for your exhibition needs.

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